

REPORT ON COMMERCE ASSOCIATION PROGRAMME

FEMPRISE

Celebrate the rise of women leading and transforming the business world.

Organized by COMSTARS, BNV College of Teacher Education, Thiruvallam,
Thiruvananthapuram



Date: 05 December 2025

The commerce association – COMSTARS of BNV College of Teacher Education conducted an inaugural function for the association's activities. The function was conducted on 05th December 2025 from 02.30 pm to 03.45pm for the 1st year B.Ed. students. The programme was also a celebration of Women Entrepreneurship Day (November 19). The event highlighted the growth of women entrepreneurship and women lead companies.

Resource Person

Mrs. Soorya C Jayan

Owner of Threads enterprise

Mrs. Soorya is a young women entrepreneur who started her own retail business 2 years ago, she was able to provide the students the insight into being a women entrepreneur. She shared the difficulties she faced, the positives that she had in her life, that led her forward and how she manages her business while studying at the same time.

Objectives of the session

- ✚ Inauguration of COMSTARS.
- ✚ Inauguration of RAIN FM.
- ✚ Familiarizing the students with women entrepreneurship.
- ✚ Introducing a Women Entrepreneur- Mrs. Soorya C Jayan (1st year B.Ed. student, BNV College of Teacher Education)

- ✚ Helps students realize the prospects of being a women entrepreneur in the society in this era.

Session Highlights

1. Inauguration of COMSTARS:

FEMPRISE is the first programme conducted by the commerce association 1st year students (2025-27) of BNV College of Teacher Education in association with Women Entrepreneurship Day.

2. Inauguration of RAIN FM:

The event also had an inaugural ceremony of RAIN FM- Your Sound, Your Space, Your Story. The inauguration was done by BNV CTE Academic Director Dr. G. Meera Kumari mam. She also gave us an insight into what was expected from the FM Channel.

3. Introducing Our own Women Entrepreneur:

1st year B.Ed. student Mrs. Soorya C Jayan with her enterprise Threads was introduced in the event through a mini ramp walk promotion of her products. She also briefly explained each product to the audience-the purchase of each product, the price ranges, the materials used, the customizations that Threads provide to its customers.

4. Game Session:

The programme was wrapped up with a fun session which included games such as puzzles, logo identification, differentiating between real and fake logos and identifying the product of a given advertisement. The session was not just confined to students; teachers also took part in the session and made the event even more meaningful and enjoyable.

The programme was highly interactive. One of the major aims of the programme was to provide insight on women entrepreneurship and to promote the growth of unity amongst women. The responses we got from the event were really meaningful and insightful.

Report submitted by

Mrs. Vandana S Venu

(Programme Convenor)

Convenors

- ✚ General Convenor: Dr. Lakshmi S, Principal
- ✚ Programme Convenor: Mrs. Vandana S Venu, Assistant Professor
- ✚ Student Convenor: Mrs. Nazeeha Jalal, Ms. Jayalekshmi VS

Photo Gallery

